

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 39.221992 Longitude: -84.518596

Brentwood Plaza Cincinnati, OH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	39,461	159,437	719,483
	Population Est 23Q1	39,480	159,830	719,260
	Population Est 22Q4	39,549	159,999	719,028
	Population Est 22Q3	39,573	160,046	718,687
	Population Est 22Q2	39,586	159,982	718,668
	Population Est 22Q1	39,620	160,085	718,119
	Population Est 21Q4	39,665	160,045	717,827
	Population Est 21Q3	39,659	159,979	716,852
	Population Est 21Q2	39,690	160,124	716,811
	Population Fcst	38,523	156,559	718,618
	2010 Census Population	38,354	154,932	690,844
	2000 Census Population	40,351	166,735	739,848
	1990 Census Population	41,745	175,607	766,940
	Current Year Daytime Population	30,210	138,277	926,197
	Average Seasonal Population	221	1,037	8,356
	Historical Annual Growth, 1990 – 2000	-0.34%	-0.52%	-0.36%
	Historical Annual Growth, 2000 – 2010	-0.51%	-0.73%	-0.68%
	Estimated Annual Growth, 2010 – CY	0.20%	0.20%	0.29%
	Projected Annual Growth, CY to Y5	-0.48%	-0.36%	-0.02%
	Group Qtrs Est	827	2,705	21,085
Transient Est Average Last 4 Qtrs	192	2,262	59,202	
Households	Current Year Estimated Households	16,363	66,817	309,438
	Households Est 23Q1	16,358	66,935	308,991
	Households Est 22Q4	16,386	67,006	308,797
	Households Est 22Q3	16,395	67,024	308,628
	Households Est 22Q2	16,402	66,998	308,602
	Households Est 22Q1	16,421	67,041	308,406
	Households Est 21Q4	16,445	67,024	308,258
	Households Est 21Q3	16,442	66,996	307,760
	Households Est 21Q2	16,456	67,041	307,718
	Households Fcst	15,965	65,640	309,510
	2010 Census Households	16,040	64,686	294,211
	2000 Census Households	16,693	68,765	311,517
	1990 Census Households	16,368	69,004	306,559
	Historical Annual Growth, 1990 – 2000	0.20%	-0.03%	0.16%
	Historical Annual Growth, 2000 – 2010	-0.40%	-0.61%	-0.57%
	Estimated Annual Growth, 2010 – CY	0.14%	0.23%	0.35%
	Projected Annual Growth, CY to Y5	-0.49%	-0.35%	0.00%
Population per Household	2.36	2.35	2.26	

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Brentwood Plaza Cincinnati, OH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	0.8%	0.8%	1.6%
	HH Income \$250,000 to \$499,999	1.0%	1.0%	1.9%
	HH Income \$200,000 to \$249,999	2.3%	2.3%	4.5%
	HH Income \$175,000 to \$199,999	3.0%	2.3%	3.6%
	HH Income \$150,000 to \$174,999	4.4%	3.7%	4.9%
	HH Income \$100,000 to 149,999	17.9%	14.9%	16.0%
	HH Income \$75,000 to 99,999	15.7%	12.9%	12.3%
	HH Income \$50,000 to 74,999	15.5%	17.6%	16.1%
	HH Income \$35,000 to 49,999	12.3%	13.4%	11.6%
	HH Income \$25,000 to 34,999	9.5%	9.6%	8.7%
	HH Income \$15,000 to 24,999	8.2%	9.8%	8.0%
	HH Income \$0 to 14,999	9.7%	11.5%	10.9%
	Average Household Income	\$82,073	\$76,915	\$94,350
	Median Household Income	\$66,360	\$57,192	\$65,799
	Per Capita Income	\$34,674	\$32,650	\$41,313
	Average Disposable Income	\$66,001	\$61,478	\$71,830
	Median Disposable Income	\$56,978	\$49,273	\$56,442
	Discretionary HH Income Over \$150,000	2.3%	2.1%	4.9%
	Discretionary HH Income \$125,000 to \$149,999	1.8%	2.0%	3.6%
	Discretionary HH Income \$100,000 to \$124,999	4.8%	3.8%	5.9%
	Discretionary HH Income \$75,000 to \$99,999	9.9%	8.8%	10.4%
	Discretionary HH Income \$50,000 to \$74,999	21.4%	16.9%	17.0%
	Discretionary HH Income \$25,000 to \$49,999	27.2%	28.7%	26.0%
	Discretionary HH Income Under \$25,000	32.6%	37.8%	32.2%
	Average Discretionary HH Income	\$47,693	\$43,707	\$52,626
	Median Discretionary HH Income	\$41,346	\$34,253	\$41,018
	Householder White – Count	7,713	32,116	191,834
	Median HH Income	\$83,362	\$71,968	\$80,510
	Average HH Income	\$88,359	\$82,365	\$91,175
	Householder Black or African-American – Count	7,657	30,172	85,321
	Median HH Income	\$51,970	\$44,790	\$42,629
	Average HH Income	\$63,455	\$56,611	\$55,521
	Householder Hispanic – Count	160	1,225	10,153
	Median HH Income	\$28,952	\$44,797	\$57,725
	Average HH Income	\$42,473	\$60,735	\$72,776
Householder Asian or Pacific Islander – Count	236	793	8,022	
Median HH Income	\$91,407	\$85,334	\$88,538	
Average HH Income	\$103,015	\$97,239	\$96,043	
Householder Other or Pacific Islander – Count	596	2,512	14,109	
Median HH Income	\$31,315	\$45,674	\$50,979	
Average HH Income	\$49,527	\$56,830	\$66,818	

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Gender	Male Population	18,157	74,790	348,305
	Female Population	21,304	84,647	371,178
Total Population by Age	Count of Pop 0 to 4 years	2,217	9,269	44,527
	Count of Pop 0 to 7 years	3,130	13,544	61,244
	Count of Pop 5 - 13	4,198	18,378	75,459
	Count of Pop 14 - 18	2,082	8,675	36,843
	Count of Pop 19 - 22	2,033	8,321	40,799
	Count of Pop 22 - 25	1,463	5,934	32,735
	Count of Pop 25 - 29	2,181	9,047	46,593
	Count of Pop 30 - 34	2,415	10,182	56,777
	Count of Pop 35 - 39	2,515	10,583	52,663
	Count of Pop 40 - 44	2,381	9,749	44,785
	Count of Pop 45 - 59	6,805	27,581	116,971
	Count of Pop 60 - 74	7,695	29,266	120,976
	Count of Pop 75 - 84	2,461	9,000	37,231
	Count of Pop 85+	1,015	3,451	13,125
	% of Pop 0 to 4 years	5.6%	5.8%	6.2%
	% of Pop 0 to 7 years	7.9%	8.5%	8.5%
	% of Pop 5 - 13	10.6%	11.5%	10.5%
	% of Pop 14 - 18	5.3%	5.4%	5.1%
	% of Pop 19 - 22	5.2%	5.2%	5.7%
	% of Pop 22 - 25	3.7%	3.7%	4.5%
	% of Pop 25 - 29	5.5%	5.7%	6.5%
	% of Pop 30 - 34	6.1%	6.4%	7.9%
	% of Pop 35 - 39	6.4%	6.6%	7.3%
	% of Pop 40 - 44	6.0%	6.1%	6.2%
	% of Pop 45 - 59	17.2%	17.3%	16.3%
	% of Pop 60 - 74	19.5%	18.4%	16.8%
	% of Pop 75 - 84	6.2%	5.6%	5.2%
	% of Pop 85+	2.6%	2.2%	1.8%
Median Age	41.3	39.7	37.5	
Average Age	41.7	40.5	39.4	
Male Population by Age	% of Pop 0 to 4 years	6.2%	6.3%	6.5%
	% of Pop 5 - 13	11.5%	12.4%	11.0%
	% of Pop 14 - 18	5.8%	5.9%	5.3%
	% of Pop 19 - 22	5.7%	5.6%	6.0%
	% of Pop 22 - 25	4.1%	4.0%	4.9%
	% of Pop 25 - 29	6.0%	6.0%	6.6%
	% of Pop 30 - 34	6.3%	6.5%	8.0%
	% of Pop 35 - 39	6.2%	6.5%	7.4%
	% of Pop 40 - 44	5.9%	6.0%	6.3%
	% of Pop 45 - 59	17.1%	17.1%	16.2%
	% of Pop 75 - 84	5.3%	4.7%	4.4%
	% of Pop 60 - 74	18.4%	17.5%	16.1%
	% of Pop 85+	1.7%	1.4%	1.2%
	Median Age	38.7	37.4	36.2
Average Age	39.8	38.8	38.2	

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	% of Pop 0 to 4 years	5.1%	5.4%	5.9%
	% of Pop 5 - 13	9.9%	10.7%	10.0%
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	% of Pop 35 - 39	6.5%	6.7%	7.2%
	% of Pop 40 - 44	6.1%	6.2%	6.2%
	% of Pop 45 - 59	17.3%	17.5%	16.3%
	% of Pop 60 - 74	20.5%	19.1%	17.4%
	% of Pop 75 - 84	7.1%	6.5%	5.9%
	% of Pop 85+	3.3%	2.9%	2.4%
	Median Age	43.5	41.7	38.7
Average Age	43.4	42.1	40.6	
Race	Count of White	17,533	72,684	428,398
	Count of Black or African-American	18,406	70,827	206,814
	Count of Asian or Pacific Islander	889	3,387	23,124
	Count of Other races	2,632	12,538	61,146
	White	44.4%	45.6%	59.5%
	Black or African American	46.6%	44.4%	28.7%
	Asian	2.3%	2.1%	3.2%
	Other Races	6.7%	7.9%	8.5%
Language Spoken	Speak English at Home	95.6%	94.4%	91.3%
	Speak Spanish at Home	1.4%	2.2%	3.4%
	Speak French or French Creole at Home	1.0%	0.5%	0.7%
	Speak German at Home	0.3%	0.3%	0.3%
	Speak Other Indo-European Languages at Home	0.7%	1.1%	1.3%
	Speak Russian and Other Slavic Languages at Home	0.1%	0.1%	0.3%
	Speak Chinese at Home	0.2%	0.2%	0.6%
	Speak Korean at Home	0.0%	0.0%	0.1%
	Speak Vietnamese at Home	0.0%	0.0%	0.1%
	Speak Other Asian Languages at Home	0.1%	0.2%	0.5%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.1%	0.1%
	Speak Other Language at Home	0.6%	0.8%	1.3%
Hispanic	Hispanic Population	841	5,593	36,601
	Hispanic Population Percent	2.1%	3.5%	5.1%
	Mexican	43.9%	41.1%	38.0%
	Puerto Rican	22.0%	17.0%	11.3%
	Cuban	1.3%	1.9%	3.5%
	Dominican	0.0%	1.7%	2.9%
	Central American	4.7%	24.0%	25.8%
	South American	5.6%	5.0%	7.4%
	Other Hispanic	22.6%	9.4%	11.1%
	2000 Hispanic Population Percent	1%	1%	1%
	1990 Hispanic Population Percent	1%	1%	1%

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Ancestry	American (percent of total population)	4.8%	4.9%	4.6%
	American	4.6%	4.7%	4.4%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.1%	0.1%
	Asian (percent of total population)	2.2%	2.1%	3.2%
	Chinese	0.1%	0.2%	0.6%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.0%	0.1%	0.2%
	South Central Asian (ie. Indian)	0.4%	0.3%	1.0%
	South East Asian (ie. Vietnamese)	0.3%	0.4%	0.6%
	Other Asian	1.4%	1.1%	0.6%
	European (percent of total population)	34.2%	31.5%	37.2%
	British	4.4%	4.5%	5.3%
	Dutch	0.4%	0.5%	0.5%
	French	0.9%	0.8%	1.0%
	German	16.2%	14.3%	16.1%
	Italian	1.6%	1.6%	2.4%
	Polish	0.7%	0.5%	0.8%
	Scandinavian	0.4%	0.6%	0.8%
	Scotch/Irish	6.9%	6.6%	7.6%
Other European (ie. Greek/Russian)	2.7%	2.0%	2.8%	
Middle Eastern	0.1%	0.2%	0.5%	
Other Ancestry	37.6%	39.0%	30.4%	
Unclassified Ancestry	18.9%	18.8%	19.1%	
Education (Age 25+)	Adult Population (25 Years or Older)	27,468	108,860	489,120
	Elementary (0 to 8)	1.9%	2.8%	2.7%
	Some High School (9 to 11)	5.2%	7.0%	6.0%
	High School Graduate (12)	31.4%	32.2%	26.7%
	Some College (13 to 16)	22.2%	22.1%	18.5%
	Associates Degree Only	10.0%	8.9%	7.9%
	Bachelors Degree Only	19.1%	17.3%	23.2%
	Graduate Degree	10.0%	9.6%	15.0%
	% College (4+)	29.2%	26.9%	38.2%
Household Type	Total Households – count	16,363	66,817	309,438
	One Person HHs – count	5,473	23,559	115,547
	Family HHs – count	9,976	39,152	166,768
	Married Couple – count	5,926	22,003	107,491
	w/own children – count	1,702	7,149	39,008
	w/out own children – count	4,224	14,855	68,483
	Male Householder – count	605	3,296	14,393
	Female Householder – count	3,445	13,853	44,884
	Non-Family Households – count	914	4,106	27,123
	1 Person Household	33.4%	35.3%	37.3%
	2 Person Household	32.1%	30.4%	31.6%
	3 Person Household	15.8%	15.0%	13.4%
	4 Person Household	10.1%	10.5%	9.9%
	5 Person Household	5.4%	5.4%	4.8%
6 Person Household	1.9%	2.1%	1.9%	
7+ Person Household	1.3%	1.4%	1.2%	
% Households With Children	23.6%	25.7%	23.4%	

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Housing	Total Housing Units	17,468	72,251	340,615
	Owner Occupied Percent	58.2%	52.5%	49.1%
	Renter Occupied Percent	35.4%	40.0%	41.7%
	Vacant Housing Percent	6.3%	7.5%	9.2%
	Total Housing Units (Census 2000)	17,491	73,043	338,595
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.9%	1.1%	2.6%
	Property Value \$750,000 to \$999,999	1.0%	1.4%	3.7%
	Property Value \$500,000 to \$749,999	3.4%	4.4%	9.3%
	Property Value \$400,000 to \$499,999	4.7%	5.0%	8.7%
	Property Value \$300,000, to \$399,999	11.7%	11.5%	14.8%
	Property Value \$200,000 to \$299,999	29.1%	25.3%	25.5%
	Property Value \$150,000 to \$199,999	21.1%	20.5%	14.3%
	Property Value \$100,000 to \$149,999	21.6%	20.3%	12.4%
	Property Value \$60,000 to \$99,999	3.7%	6.9%	4.6%
	Property Value \$40,000 to \$59,999	0.7%	1.1%	1.0%
	Property Value \$0 to \$39,999	2.2%	2.3%	2.3%
	Median Home Value	\$201,989	\$197,331	\$254,531
Wealth per Household	\$0 and under - percent	18.0%	18.7%	18.5%
	\$1 to \$4999 - percent	9.1%	9.7%	9.4%
	\$5k to \$9999 - percent	4.8%	5.0%	4.9%
	\$10k to \$24999 - percent	6.5%	6.6%	6.6%
	\$25k to \$49999 - percent	6.8%	6.9%	6.8%
	\$50k to \$99999 - percent	10.3%	10.2%	10.0%
	\$100k to \$249999 - percent	17.9%	17.5%	17.4%
	\$250k to \$499999 - percent	12.8%	12.3%	12.5%
	\$500k+ - percent	13.9%	13.1%	13.9%
	Median HH Wealth	\$73,509	\$65,178	\$68,908
	Avg HH Wealth	\$229,922	\$219,830	\$228,071
Economic Viability	Economic Viability Local	261	264	273
	Economic Viability Indexed	97	98	101
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	19,238	77,842	370,094
	Managerial/Executive	14.5%	12.7%	16.8%
	Professional Specialty	24.1%	22.3%	26.5%
	Healthcare Support	6.3%	5.5%	3.4%
	Sales	8.3%	8.8%	9.6%
	Office & Administrative Support	12.6%	13.4%	11.5%
	Protective Service	3.8%	2.5%	1.8%
	Food Preparation	5.3%	6.1%	6.1%
	Building Maintenance & Cleaning	2.1%	3.2%	2.9%
	Personal Care	1.8%	1.8%	2.1%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
	Construction	5.7%	6.2%	5.2%
	Production & Transportation	15.5%	17.4%	13.9%
	Percent White Collar Workers	65.8%	62.6%	67.9%
	Percent Blue Collar Workers	34.2%	37.4%	32.1%

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	Agriculture/Mining/Construction	5.2%	5.2%	4.7%
	Manufacturing	10.7%	11.8%	12.3%
	Transportation	7.2%	8.3%	6.4%
	Information	2.0%	1.4%	1.7%
	Wholesale/Retail	11.6%	12.9%	13.5%
	Finance, Insurance, Real Estate	8.9%	7.0%	7.6%
	Professional Services	6.0%	5.8%	8.6%
	Management Services	0.1%	0.1%	0.1%
	Administrative/Waste Services	4.4%	4.8%	4.6%
	Educational Services	27.3%	26.1%	24.3%
	Entertainment Services	8.5%	8.9%	9.3%
	Other Professional Services	5.0%	4.5%	3.9%
	Public Administration	3.2%	3.3%	3.1%
Vehicles per HH	No Vehicles	9.7%	11.7%	11.4%
	1 Vehicle	37.0%	38.6%	39.3%
	2 Vehicles	36.9%	34.5%	34.1%
	3 or more vehicles	16.4%	15.2%	15.2%
	Average Number of Vehicles	1.68	1.60	1.60
Change	Births (last 12 months)	428	1,770	8,668
	Deaths (last 12 months)	394	1,491	6,357
	Migration (last 12 months)	-132	-739	-1,174
Work place	Workplace Establishments	689	3,218	25,077
	Workplace Employees (FTE)	7,963	46,925	444,423